



# Sant Baba Bhag Singh UNIVERSITY

Village: Khiala: PO: Padhiana, Distt: Jalandhar 144030  
Website: [www.sbbsuniversity.ac.in](http://www.sbbsuniversity.ac.in) Phone: 0181-2711163 Fax: 0181-2711555

## Gender Champions Cell, Sant Baba Bhag Singh University

As an academic approach under University Grant Commission(UGC) with a Joint initiative of Ministry of Women and Child Development and Ministry of Human Resource Development, Government of India, We feel immense pleasure to play the role of Gender Champions in Sant Baba Bhag Singh University (Office Order vide Letter no. Ref. No. SBBSU/DA/19/071).

With effect from the academic semester Jan 2020, Gender Champion committee of Sant Baba Bhag Singh University officially started its functionality with the members:

1. Dr. Ramandeep Kaur Chahal (UICM) - Chairperson
2. Dr. Ashima Kanwar (UISH)
3. Ms. Kalpana Thakur (UIL)
4. Dr. Harmeet Singh (UIET)
5. Dr. Amarjit Singh (UIE)
6. Ms. Nirmal Kaur (UICA)

### Vision

Gender Champions are envisaged as responsible leaders who will facilitate an enabling environment within their schools/colleges/academic institutions where girls are treated with dignity and respect. They will strengthen the potential of these young people to advocate for gender equality and monitor progress towards gender justice.

### Objective

The broad mandate of a Gender Champion is to provide an integrated and interdisciplinary approach to understanding the social and cultural constructions of gender that shape the experiences of women and men in society. The aim is to make the young boys and girls gender sensitive and create positive social norms that value the girls and their rights.

The responsibilities of the Gender Champion will include the following:

Registrar

Sant Baba Bhag Singh University  
Vill-Khiala, Jalandhar-144030





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1. Provide overall guidance to the peer group in integrating /mainstreaming gender in all activities of the Institution in the form of focused group discussions, debates, poster competitions etc.
2. Engage a variety of stakeholders from the school, college, civil society organizations, women's groups and media in gender mainstreaming activities.
3. Identify gaps in school college's activities vis-d-vis gender, and make recommendations on how to address these gaps, e.g., observe classrooms to detect bias in interactions.
4. Promote Gender Champion Club in their educational institutions and undertake innovative activities, like creating a website or blog on gender equity and regularly writing an equity column on issues on, e.g. untold stories of extraordinary men and women who changed lives of women and girls, about enabling legislations, government schemes or about finding a new Gender Champion in his/her educational institution, or competitions to analyze greeting cards from gender perspective, organize film fest on gender' equity etc.
5. Organize awareness programmes on various gender issues including legislations to influence behaviour change. This could be facilitated through workshops' theme based plays, films, painting competition, etc.
6. Organize the school annual function or the college fest on theme of gender equality and women's empowerment and encourage students to sign up and express their support for gender justice and equality in attractively designed Gender Champion booths.
7. Organize exposure visits to various public service institutions at the village, block, district and city level (public health centres, hospitals, post offices, banks, police stations, block office, SDM/DM office to facilitate knowledge about gender issues as they affect diverse populations.
8. Popularize phone numbers of such services as police helpline, women helpline, hospitals among students.
9. Arrange for providing necessary life skill education and information/guidance about existing public services to their fellow students.
10. Demonstrate knowledge of important Government schemes, events, legislation, and court rulings which has a major impact on the treatment and experiences of diverse groups.

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11. Document best practices to measure the extent of behaviour change and display the same through exhibitions, fests, annual magazines etc.

GENDER CHAMPIONS CELL is trying to make an attempt to change minds and foster equal treatment beyond gender specific by organizing some events. Looking forward to having more innovative ideas and events to sensitize people regarding gender equality in future. In a hope that our small efforts could bring a change in the world, so that one day there won't be any need to talk about Gender Inequality.

  
Registrar  
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